



More participants, fewer trials: A silver lining of moving eye-tracking experiments online

Yumeng Lin¹, Hannah Rohde¹, Seth Wiener²
¹University of Edinburgh, ²Carnegie Mellon University



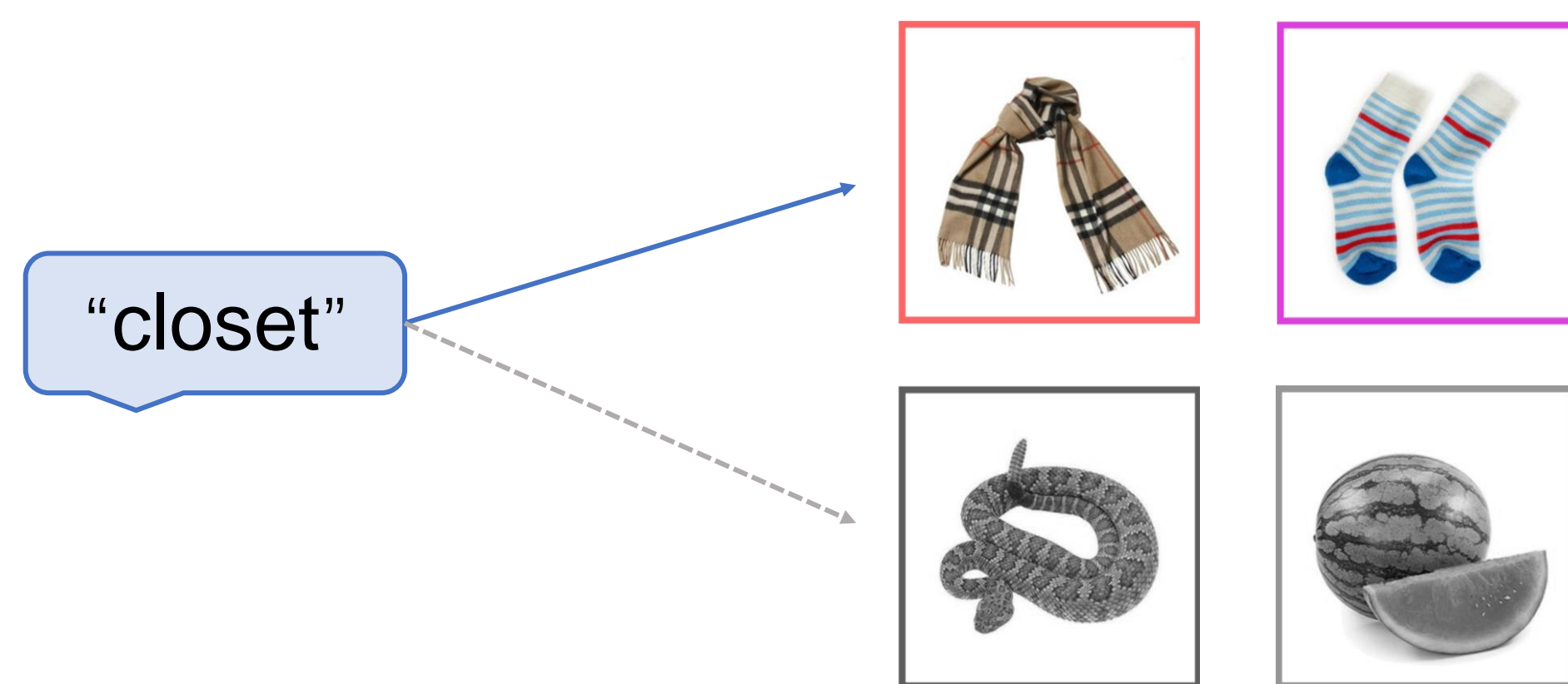
1. Goals

- To replicate prior in-lab results [1] with web-based eye-tracking.
- To test whether behavior changes across an experiment.

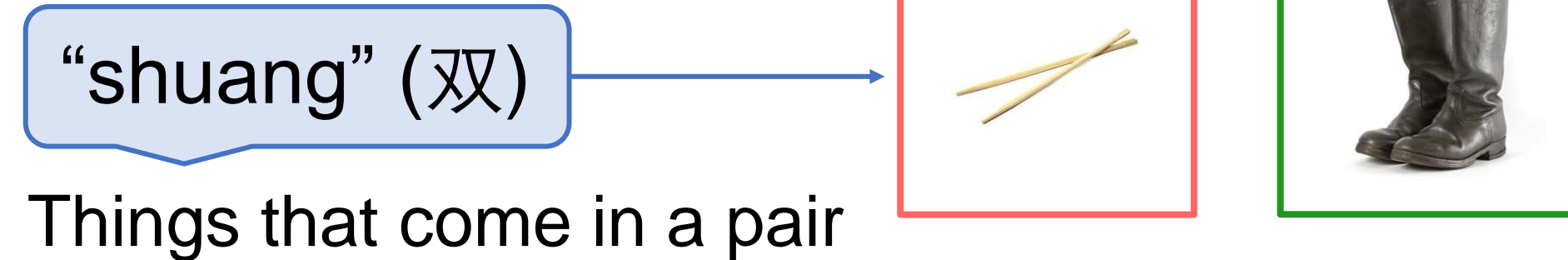
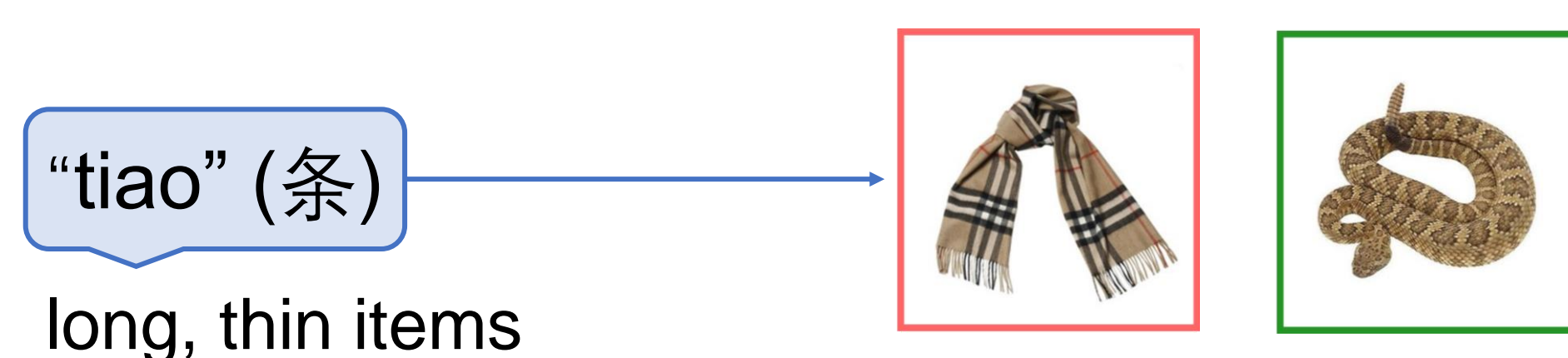
2. Phenomenon

Using semantic cues to facilitate predictions

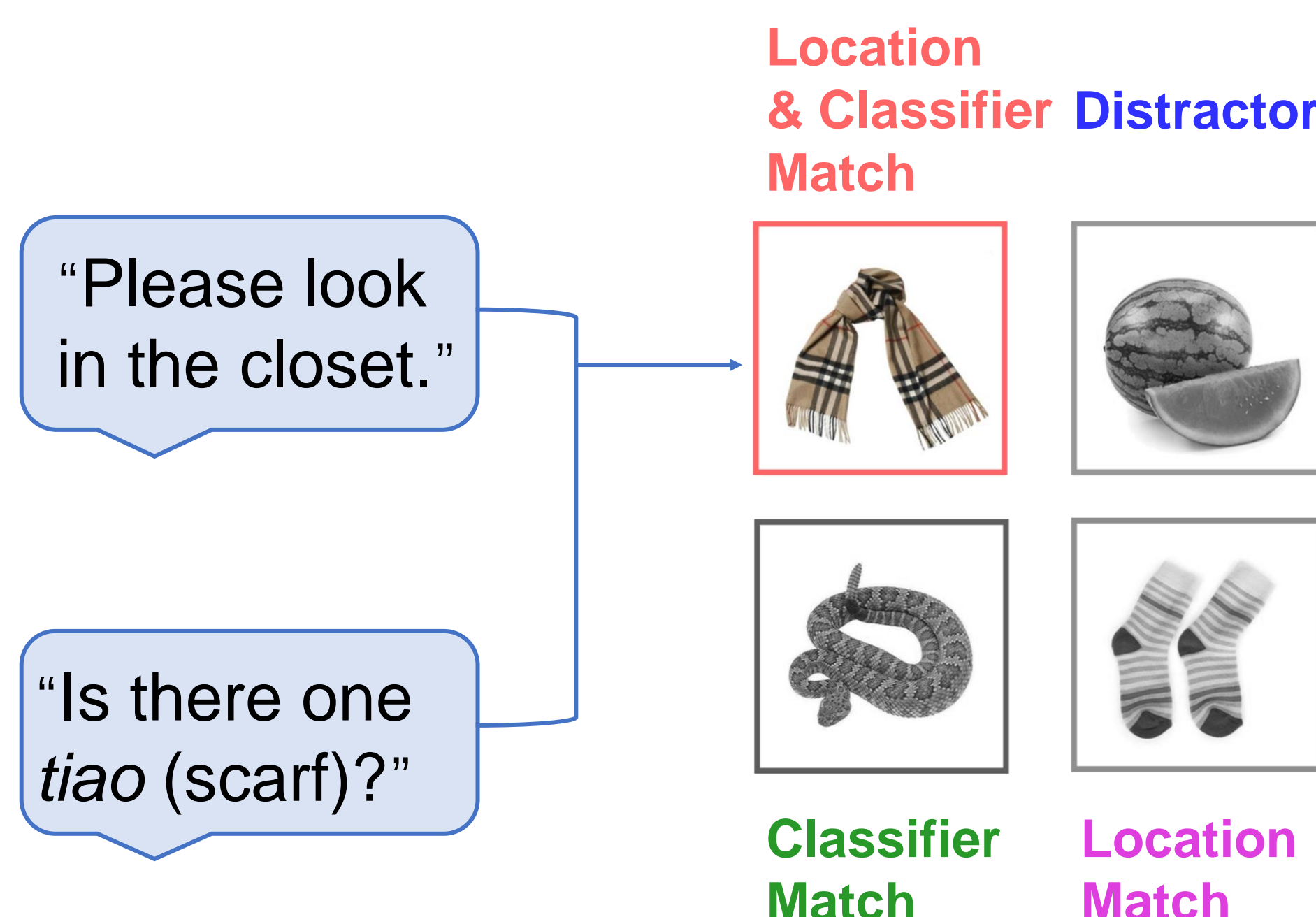
Location-specific cues:



(Chinese) Classifier-specific cues:



Integrating two cues:



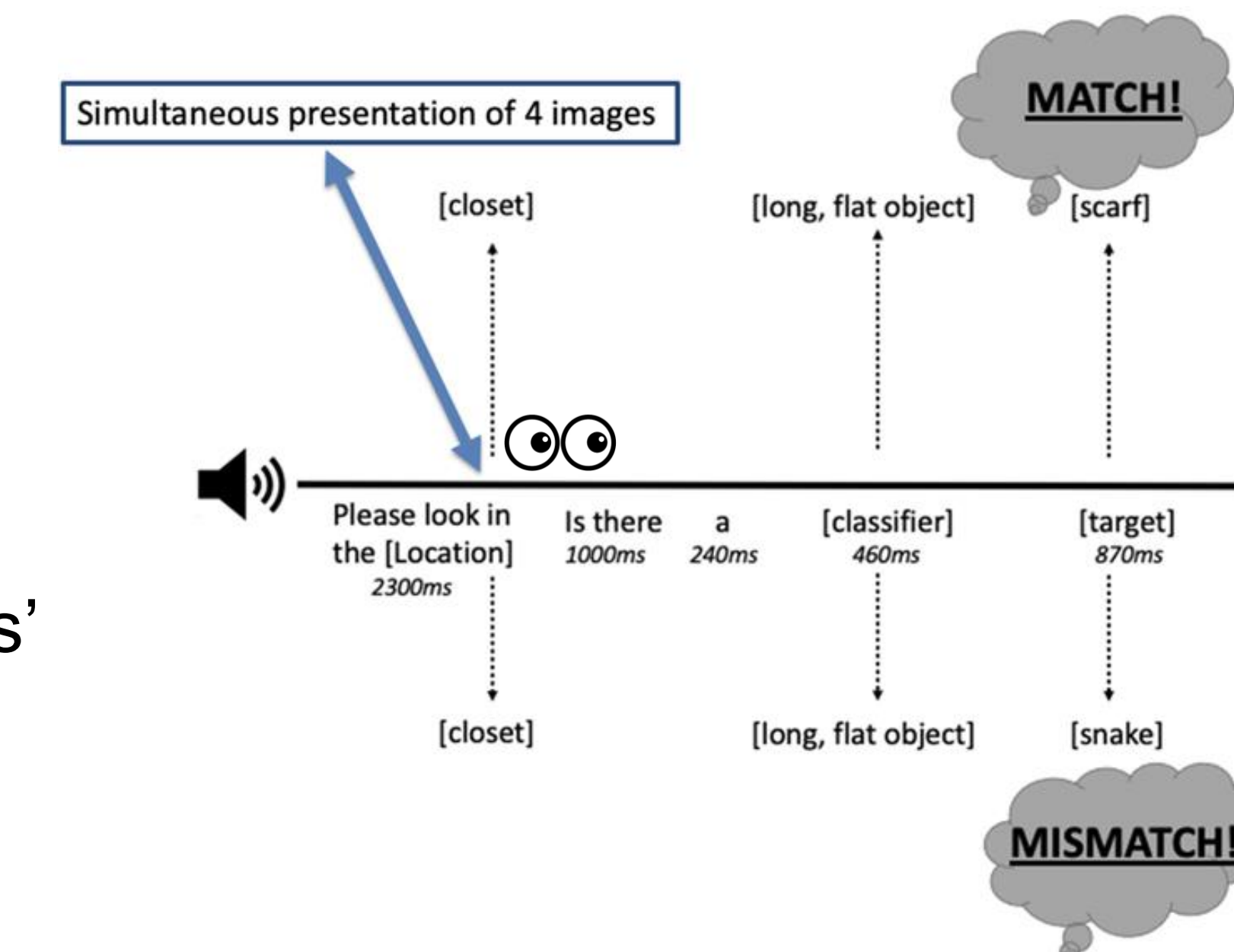
3. Method

Norming task

- NL1 English Monolinguals=37; NL1 Mandarin L2 English = 51
- E.g., “How likely it is to find a [snake] in [the closet]?”

Web-based visual world experiment

- NL1 Mandarin (L2 English)= 47; NL2 Mandarin (L1 English) = 46
- 14 match trials, 14 mismatch trials, 20 fillers
- Time-course analysis** captures real-time changes of participants' looks
- Location Advantage analysis** measures the extent to which participants use location information (see note 1)



4. Results

Time-course analysis:

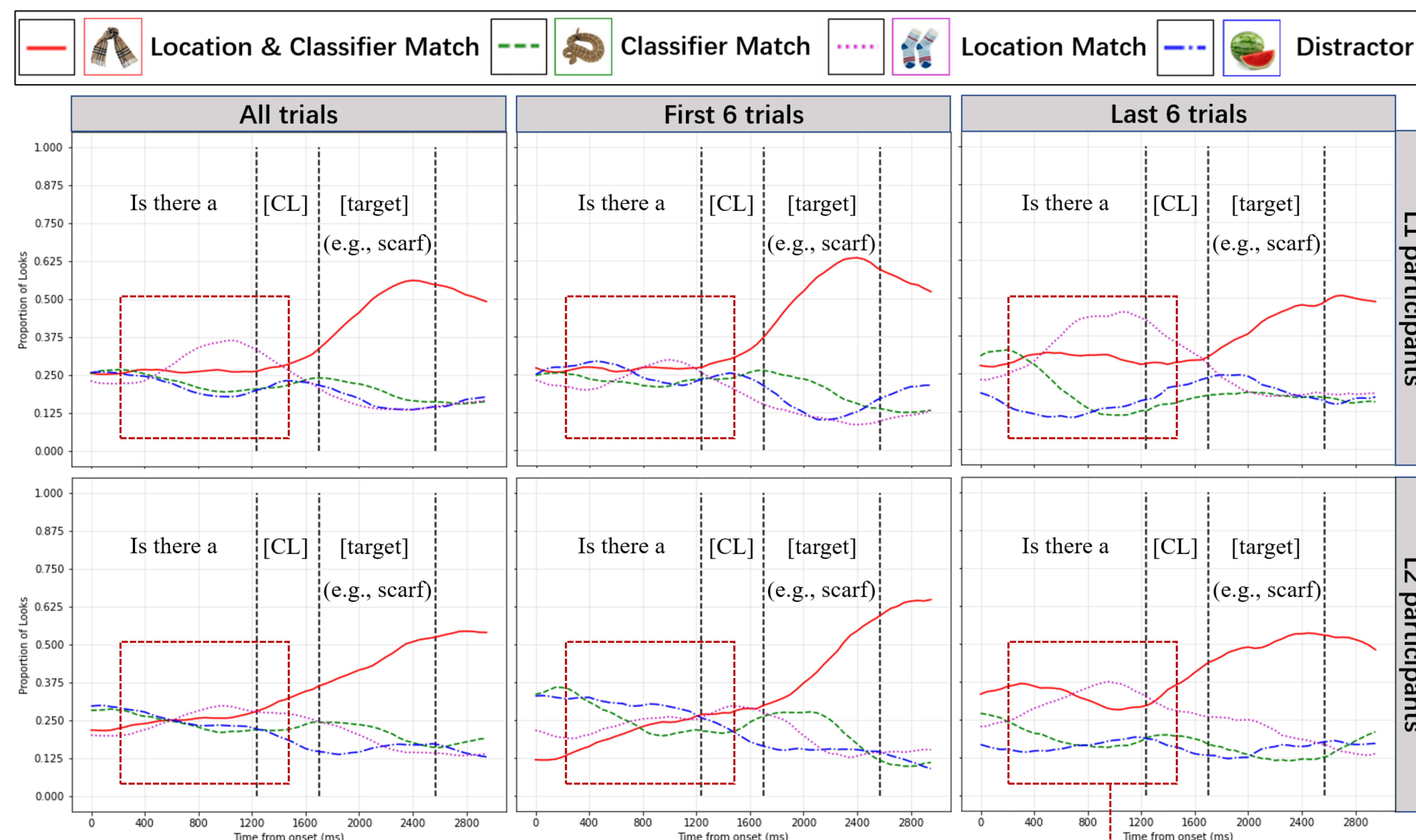


Figure 1. Time-Course Analysis of Looks to Four AOIs in Match Trials

Location Advantage analysis:

Table 1. Fixed Effects of Location Advantage from the Linear Mixed-Effect Regression

	All trials	First 6 trials	Last 6 trials
GroupL2	-0.11 (.14)	-0.23 (.06)	-0.03 (.79)
ConditionMismatch	0.01 (.97)	0.15 (.19)	-0.25 (.15)
GroupL2:ConditionMismatch	0.02 (.87)	0.17 (.31)	-0.14 (.38)

Note: Formula: LocAdv ~ Group * Condition + (1 | Participant) + (1 | Trial)

L2 listeners showed less (if any) sensitivity to location information in early trials but similarly high sensitivity in late trials, suggesting task-specific adjustments over the course of the experiment.

5. Conclusions

- As in [1], both L1 and L2 listeners can integrate location and classifier information to make predictions.
- Repeated exposure to experimental manipulations risks changing participants' responses over the course of an experiment.
- Web-based eye-tracking provides a good opportunity to test many more participants on fewer items, which may better capture language processing patterns.

Note

$$(1) \text{ Location Advantage} = \frac{\text{Count}_{\text{LocationMatch}} + \text{Count}_{\text{Location\&ClassifierMatch}} - \text{Count}_{\text{ClassifierMatch}} - \text{Count}_{\text{Distractor}}}{\text{Count}_{\text{Total}}}$$

Note: Considering that a 200-ms delay is expected between hearing the acoustic stimuli and executing eye movements accordingly, Location Advantage was calculated within 200 ms after the onset of the [location] till 200 ms after the onset of the [classifier], covering a time window of 1250 ms (25*50-ms time bins).

Reference

[1] Wiener, S., & Rohde, H. (2018). *Immediate integration of real-world knowledge and classifier cues during Mandarin sentence processing*. Talk at the 30th North American Conference on Chinese Linguistics (NACCL). Columbus, OH.